A.

Christopher N. Brown

Ivy League Financial Advisors LLC

ADV Part 2B, Brochure Supplement Dated: March 27, 2020

Contact: Christopher N. Brown, Chief Compliance Officer 11 North Washington Street, Suite 250 Rockville, MD 20850

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This Brochure Supplement provides information about Christopher N. Brown that supplements the Ivy League Financial Advisors LLC Brochure. You should have received a copy of that Brochure. Please contact Christopher N. Brown, Chief Compliance Officer, if you did *not* receive Ivy League Financial Advisors LLC's Brochure or if you have any questions about the contents of this supplement.

Additional information about Christopher N. Brown is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2 Education Background and Business Experience

Christopher N. Brown was born in 1963. Mr. Brown graduated from Cornell University in 1986 with a Bachelor of Arts degree in Economics and a Bachelor of Science degree in Operations Research. Mr. Brown graduated in 1990 with a Masters of Business Administration from Amos Tuck School of Business Administration, Dartmouth College. Mr. Brown has been the Managing Member and an investment adviser representative of Ivy League Financial Advisors LLC since January of 1999.

Mr. Brown has been a CERTIFIED FINANCIAL PLANNERTM since 1999. Certified Financial Planner Board of Standards, Inc. ("CFP Board") owns the CFP® certification mark, the CERTIFIED FINANCIAL PLANNERTM certification mark, and the CFP® certification mark (with flame design) logo in the United States (these marks are collectively referred to as the

"CFP® marks"). The CFP Board authorizes use of the CFP® marks by individuals who successfully complete the CFP Board's initial and ongoing certification requirements.

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 86,000 individuals have obtained CFP® certification in the United States.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- Education Complete a college-level course of study addressing the financial planning subject areas that CFP Board's studies have determined as necessary for the competent and professional delivery of financial planning services or an accepted equivalent, including completion of a financial plan development capstone course, and attain a Bachelor's Degree from an accredited college or university. CFP Board's financial planning subject areas include professional conduct and regulation, general principles of financial planning, education planning, risk management and insurance planning, investment planning, income tax planning, retirement savings and income planning, and estate planning;
- Examination Pass the comprehensive CFP® Certification Examination. The examination, administered in 6 hours, includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances;
- Experience CFP Board requires 6,000 hours of experience through the Standard Pathway, or 4,000 hours of experience through the Apprenticeship Pathway that meets additional requirements; and
- Ethics Agree to be bound by CFP Board's *Code of Ethics and Standards of Conduct*, which put clients' interest first; acknowledge CFP Board's right to enforce them through its *Disciplinary Rules and Procedures*; comply with the *Financial Planning Practice Standards* which determine what clients should reasonably expect from the financial planning engagement and complete a CFP® Certification Application which requires disclosure of an individual's background, including involvement in any criminal, civil, governmental, or self-regulatory agency proceeding or inquiry, bankruptcy, customer complaint, filing, termination/internal reviews conducted by the individual's employer or firm.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

• Continuing Education – Complete 30 hours of continuing education hours accepted by the CFP Board every two years, including two hours on the *Code of Ethics* and other

parts of the *Standards of Professional Conduct*, to maintain competence and keep up with developments in the financial planning field;

- Ethics CFP® professionals agree to adhere to the high standards of ethics and practice
 outlined in CFP Board's Code of Ethics and Standards of Conduct and to acknowledge
 CFP Board's right to enforce them through its Disciplinary Rules and Procedures. The
 Code of Ethics and Standards of Conduct require that CFP Professionals provide
 financial planning services in the best interests of their clients; and
- Certification Application Properly complete a Certification Application to (i) acknowledge voluntary adherence to the <u>terms and conditions of certification with CFP</u>
 <u>Board</u> and (ii) disclose any involvement in criminal and civil proceedings, inquiries or investigations, bankruptcy filings, internal reviews and customer complaints.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

You may <u>verify an individual's CFP®</u> certification and background through the CFP Board. The verification function will allow you to verify an individual's certification status, CFP Board's disciplinary history and any bankruptcy disclosures in the past ten years. Additional regulatory information may also be found through <u>FINRA'S BrokerCheck</u> and the <u>SEC's Investment Adviser Public Disclosure databases</u>, which are free tools that may be used to conduct research on the background and experience of CFP® professionals and those who held CFP® certification at one time, including with respect to employment history, regulatory actions, and investment-related licensing information, arbitrations, and complaints.

Mr. Brown has held the designation of Accredited Investment Fiduciary® (AIF®) since 2005. The AIF designation certifies that the recipient has specialized knowledge of fiduciary standards of care and their application to the investment management process. To receive the AIF designation, individuals must complete a training program, successfully pass a comprehensive, closed-book final examination under the supervision of a proctor and agree to abide by the AIF Code of Ethics. In order to maintain the AIF designation, the individual must annually renew their affirmation of the AIF Code of Ethics and complete six hours of continuing education credits. The certification is administered by the Center for Fiduciary Studies, LLC (a Fiduciary360 (fi360) company).

Item 3 Disciplinary Information

None.

Item 4 Other Business Activities

- A. Mr. Brown is not actively engaged in any other investment-related businesses or occupations.
- B. Mr. Brown is not actively engaged in any non-investment-related business or occupation for compensation.

Item 5 Additional Compensation

None.

Item 6 Supervision

The Registrant provides investment advisory and supervisory services in accordance with the Registrant's policies and procedures manual. The primary purpose of the Registrant's Rule 206(4)-7 policies and procedures manual is to comply with the supervision requirements of Section 203(e)(6) of the Investment Advisers Act of 1940 (the "Act"). The Registrant's Chief Compliance Officer, Christopher N. Brown, is primarily responsible for the implementation of the Registrant's policies and procedures and overseeing the activities of the Registrant's supervised persons under the Act. Mr. Brown is available at (301) 258-1300.